



**creative werks, llc**  
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**FOR IMMEDIATE RELEASE**

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### **creative werks, llc™ earns esteemed SQF 2000 Level III re-certification**

BENSENVILLE, IL. In March, creative werks, llc earned the SQF 2000 Level III re-certification; marking the second year in a row the company has earned the Level III certification, the highest level awarded by the Safe Quality Food Institute (SQFI). Silliker, the SQF Auditing Body, officially announced creative werks' recertification on May 4<sup>th</sup>, 2011.

"Food safety is creative werks' first and most important priority. We implement stringent customer-specific requirements to ensure our products are of the highest quality," said Steve Schroeder, creative werks' President.

In February of 2010, creative werks first achieved SQF 2000 Level III certification, exceeding the standard mandated by retail giants such as Wal-Mart, Target and Meijer. The annual audit was performed over multiple days at the creative werks facility, involving a detailed audit of all departments, emphasizing traceability, food safety and commercial quality criteria. This certification signifies creative werks' continued commitment to institute controls and work practices that consistently exceed food safety regulations from all points of the supply chain.

"From receipt of materials to production output to shipping, our food safety procedures ensure our finished goods are safe for consumers. Every department and associate at creative werks takes pride in all aspects of quality, supporting our goal of always providing the marketplace with superior products and services," says creative werks' Director of Quality Assurance, Chris Pirotte.

SQFI is a subsidiary of the Food Marketing Institute (FMI) which has established rigorous metrics to be followed by all entities within food processing. The Global Food Safety Initiative endorses SQF and FMI as the premier governing body representing retailers and whole food distributors worldwide with regards to food safety.



Aside from the SQF Institute, creative werks also collaborates with clients for all customer-specific regulations. Schroeder explains, “As a company, we don’t think twice about safety regulations. Compliance is the only option. As a result we are proud of the products we produce in collaboration with our customers. We know it’s quality. And that’s a great feeling.”

### **About creative werks**

The creative werks team brings over 50 years of experience and entrepreneurial energy to our state-of-the-art manufacturing, co-packing and design facility. We maintain SQF 2000 food-grade clean room to provide both labor-intensive and automated fulfillment for a wide array of Fortune 500 companies. Our clients value our extensive knowledge of retailers and consumers as well as our high manufacturing, co-packing and quality standards. Combined with the creativity of our professional design group, we offer a unique turnkey advantage to companies looking for innovative packaging solutions from concept to market.

