



CONTACT: Colleen Coyle
222 Sivert Court
Bensenville, IL 60106
ccoyle@cwerksglobal.com
(630) 860-2222 ext 250

FOR RELEASE ON December 5th, 2011

Growing into 2012

While acquiring a new building requires staffing, ongoing maintenance and managerial support, it also signals growth, strategic planning and overall improvement. In November, creative werks expanded an additional 115,000 square feet in a climate-controlled facility just a mile away from its Bensenville headquarters. The company added an additional 67,000 square feet to its building headquarters in January of 2011, a necessary investment to accommodate business growth and capacity needs. Now creative werks' manufacturing and co-packing footprint resides over 300,000 square feet of climate-controlled space. Along with the building expansion, the company has also augmented its infrastructure with two bagging lines and an innovative product design studio.

The 115,000 square foot addition brings supplemental storage and co-packing capability. "As a company we have always invested in the business in order to meet our clients' needs and encourage growth," explains Steve Schroeder, creative werks founder and President. "By expanding to another facility we are able to increase our capacity and potential. Accommodating growth is an integral part of our strategic plan."

As the company looks forward to 2012, there is more opportunity for progression and sustaining the growth that 2011 brought. "At all times we are assessing our business' development and how we can accommodate future growth. This is a great step for our company. Wise investments will guide our positive momentum and direct the future of creative werks," remarks Vice President, Jürgen Peters.

About creative werks, llc

creative werks designs, manufactures and fulfills cost-effective packaging solutions for our client's retail success. The creative werks team brings over 50 years of entrepreneurial energy to our state-of-the-art manufacturing, co-packing and design facility. We maintain SQF 2000 Level III food-grade clean rooms to provide both labor-intensive and automated fulfillment for a wide array of Fortune 500 companies.

###