



creative werks, llc
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Celebrating 300,000 square feet of wind-powered space

Bensenville, Ill. – Along with celebrating the New Year, creative werks has been recognized by the U.S. Environmental Protection Agency (EPA) as a member of the Green Power Leadership Club. This puts creative werks among an elite group of organizations meeting the green power requirements of the Leadership Club. In 2011, creative werks used 100% wind power for our operations, signifying our commitment to sustainability and environmental soundness. In order to be part of the Green Power Leadership Club, organizations must use green power in amounts that exceed the Green Power Partnership's minimum green power use requirements by ten times.

In November, creative werks expanded its manufacturing footprint by an additional 115,000 square feet. Now the company occupies over 300,000 square feet of climate controlled and wind-powered space. In addition to wind power, creative werks implements energy efficiency initiatives such as lighting efficiency and optimizing manufacturing productivity.

According to the EPA, creative werks' green power purchase of five million kilowatt hours is equivalent to avoiding the carbon dioxide emissions from the electricity use of nearly 550 average American homes annually. Green power is electricity that is generated from environmentally preferable renewable resources, such as wind and solar. These resources generate electricity with a net zero increase in carbon dioxide emissions while offering a superior environmental profile compared to traditional green power sources. Green power purchases also support the development of renewable energy generation sources nationwide.

Steve Schroeder, creative werks founder and President, remarked, "Our company is thrilled to be recognized by the EPA as a Green Power Leader. It is our responsibility to build a company founded on environmental awareness and sustainability. It's embedded in our values and our corporate mindset. We are constantly looking to elevate our sustainability standards, 2012 will be no different."

"Since joining the Green Power Partnership in 2009, creative werks has continued to increase its green power purchases and in doing so, has demonstrated its commitment to sustainable business practices," said Blaine Collison, Director of the EPA Green Power

Partnership. “The company’s recent purchase of 100% wind power is helping to increase the market for cleaner, renewable resources.”

creative werks’ participation in the Green Power Partnership is part of its *Going Green Werks* program, which supports initiatives such as recycling, energy efficient lighting and commuter programs.

About creative werks, llc

creative werks designs, manufactures and fulfills cost-effective packaging solutions for our client’s retail success. The creative werks team brings over 50 years of entrepreneurial energy to our state-of-the-art manufacturing, co-packing and design facility. We maintain SQF 2000 Level III food-grade clean rooms to provide both labor-intensive and automated fulfillment for a wide array of Fortune 500 companies.

About the EPA Green Power Partnership

The Green Power Partnership is a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use. For additional information, please visit: <http://www.epa.gov/greenpower>.